



Come to my Castle

Undress your senses

*“One of the world’s most exclusive event concepts of 2024
by MICE Romania, part of MICE International”*



This will be the world most exclusive event concept of 2024-25 by MICE Romania, part of MICE International.



Don't come uninvited....

Discover an untold and unexpected Dracula Extravaganza that will undress your senses.

“Dracula’s Extravaganza” where every sensation is an experience of becoming Dracula himself. Through taste, smell, touch, sound, and sight, embark on an immersive vampire journey like no other. Feel the chill of the castle’s stone walls, hear the whispers of centuries-old secrets, see the flicker of candlelight casting eerie shadows. Let the rich scents of ancient texts and forbidden potions fill your nostrils, and taste the anticipation of the supernatural lurking around every corner. Dracula’s Extravaganza promises to awaken all your senses and transport you into the heart of darkness, where you’ll embrace the essence of the legendary vampire himself.”

“The audience will be part of this unique show which is interactive and a new experience of event believing.”

Event Believing

This is not just an event; it’s a new paradigm of immersive entertainment. “Come to My Castle” challenges conventional boundaries, inviting you to believe in the magic, embrace the mystery, and redefine what an event can be.

Created by Marc Bogaerts

Marc Bogaerts, a true visionary in contemporary choreography, is a multifaceted artist known for his contributions to the world of dance and acts. Bogaerts has collaborated with prestigious organizations like Ballet Vlaanderen and Cirque du Soleil, showcasing his versatility and global appeal. His interdisciplinary approach often incorporates theater, visual arts, and multimedia, redefining traditional dance narratives and stage settings.

Interactive Enchantment by Eric Noiset

Dracula’s Extravaganza promises to awaken all your senses and transport you into the heart of darkness, where you’ll embrace the essence of the legendary vampire himself, played by Eric Noiset, an excellent mentalist, hypnotist and magician.

Event location

The concept was created for Bran Castle in Transylvania, but it can also be put down at any other location of your choice, as long as the location meets the technical and conceptual requirements of the original idea.

A showpiece for agencies

Come to my Castle can be the trigger you need to convince your customer to bring his group to Transylvania/Romania and to choose for you as their partner agency. The event is a once-in-a-lifetime experience as your guests will be in the middle of spectacle, as being part of it.

About us

Romania is a safe, fast-developing Central European country. We (MICE Romania, part of MICE International) have a very strong local team which enables us to help you take advantage of the various attractions Romania can provide you with.

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